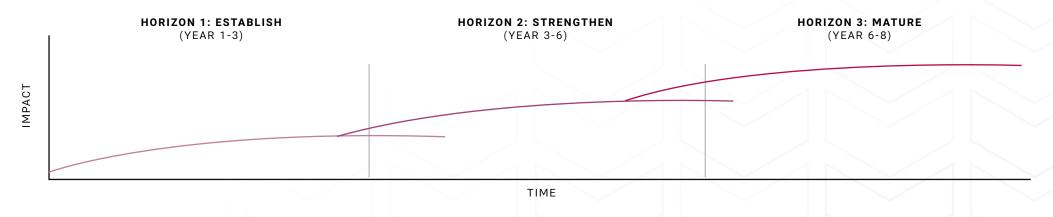
# DELIVERY OF QRUS INFRASTRUCTURE STRATEGY



### THE INFRASTRUCTURE STRATEGY WILL BE REALIZED ACROSS THE NEXT 8 YEARS HIGH LEVEL IMPLEMENTATION PLAN



#### **HORIZON 1: ESTABLISH**

- Community clubs re-establish confidence in QRL's approach to infrastructure and funding
- Buy-in from local government on QRL's preferred infrastructure guidelines resulting in more targeted grants and funding
- Rugby League is 'top of mind' in community sport facility investment and competitive against other sports (e.g. AFL, Cricket)
- Community clubs have baseline capability to secure funding – QRL to support 'feature' projects across all tiers
- A majority of 'feature' and 'priority' projects have obtained funding and have reached the delivery phase

#### **HORIZON 2: STRENGTHEN**

- Refreshed QRL 'feature' and 'priority' projects based on latest gaps and needs analysis
- Preferred infrastructure guidelines are uplifted to drive improved infrastructure quality across Oueensland
- Rugby League is the 'preferred' sports partner of choice for shared community sport facilities
- Community clubs are the primary driver of external funding – QRL to primarily support largescale 'feature' infrastructure projects, primarily for regional tier and above
- **Continued success** in obtaining funding for rugby league infrastructure projects

#### **HORIZON 3: MATURE**

- Refreshed QRL 'feature' and 'priority' projects based on latest gaps and needs analysis
- Rugby League is the 'preferred' sport for community sport facility investment in Queensland from government
- Community clubs become de facto leads for securing funding for sub-state level infrastructure – QRL focuses funding effort on state and elite tier infrastructure
- Continued success in obtaining funding for rugby league infrastructure projects and evidence of its impact on participation

ANNUAL REVIEW AND COMMUNICATION OF PROJECTS, PRIORITISATION AND FUNDING PROFILES



ELAPSED —

### A HIGH-LEVEL IMPLEMENTATION PLAN FOR HORIZON 1 (YEARS 1-3) HAS BEEN DEFINED

### **HIGH-LEVEL IMPLEMENTATION PLAN - HORIZON 1**

**2022** (Y0) **2023** (Y1) **2024** (Y2) **2025** (Y3) **2026** (Y4)

MAINTAIN EXISTING	1.1 REVIEW INFRASTRUCTURE NETWORK TO IDENTIFY MAJOR GAPS BETWEEN DEMAND AND CAPACITY  1.2 RENEW INFRASTRUCTURE NETWORK TO ADDRESS CAPACITY GAPS AND TO ALIGN WITH INFRASTRUCTURE GUIDELIN				
CAPACITY	1.3 EDUCATE ADMINISTRATORS AND CLUBS ON SUSTAINABLE FACILITY MANAGEMENT AND MAINTENANCE				
CREATE	2.1 DEFINE RUGBY LEAGUE CAPACITY IN KEY GROWTH CORRIDORS & WHERE CAPACITY IS INSUFFICIENT TO MEET DEM				
ADDITIONAL	2.2 PARTNER WITH OTHER SPORTS AND GOVERNMENT FOR 'GREENFIELD' PROJECTS				
CAPACITY	2.3 EXPAND CAPACITY OF EXISTING FACILITIES AND PUBLIC SPACES INCLUDING SCHOOLS				
	4.1 ENCLOS A CREDITAL SUPPLIES OF ARREST INFRACTRUCTURE ACROSS ALL COMPETITION LEVELS				
CREDIBLE TALENT	4.1 ENSURE A CREDIBLE SUPPLY OF APPROPRIATE INFRASTRUCTURE ACROSS ALL COMPETITION LEVELS  4.2 FIT FOR PURPOSE FACILITIES IN MAJOR PARTICIPATION AREAS FOR TALENT PATHWAY TEAMS				
PATHWAYS	4.2 PTT FOR PURPOSE FACILITIES IN MAJOR PARTICIPATION AREAS FOR TALENT PATHWAY TEAMS  4.3 DEVELOP A CENTRE OF EXCELLENCE AT QSAC TO SUPPORT DEVELOPMENT AND PATHWAYS				
FUNDING & INVESTMENT SUPPORT	5.1 DEVELOP A CENTRE OF EXCELLENCE AT QSAC TO SUPPORT BEVELOPMENT AND PATHWATS  5.1 DEVELOP DETAILED PREFERRED INFRASTRUCTURE GUIDELINES AND CRITERIA  5.2 ESTABLISH CENTRAL QRL RESOURCES (INCL. PEOPLE, GUIDELINES, TEMPLATES) TO SUPPORT INFRASTRUCTURE AND FUNDING  5.3 ENGAGE WITH GOVERNMENT AT ALL LEVELS TO SECURE ADDITIONAL INVESTMENT FUNDING				



### INTERNAL QRL RESOURCES WILL NEED TO BE MOBILISED TO SUPPORT THE DELIVERY OF THE INFRASTRUCTURE STRATEGY

### PROPOSED RESOURCING MODEL

### **INFRASTRUCTURE LEAD**

INTEGRATED INTO AN EXISTING ROLE AT THE SENIOR LEADERSHIP LEVEL

OVERSEES THE DELIVERY OF THE INFRASTRUCTURE STRATEGY AND INFRASTRUCTURE-RELATED ACTIVITIES AND INITIATIVES ACROSS QRL

#### 'INFRASTRUCTURE CHAMPION' FOR EACH OPERATING REGION

- Individually responsible for coordinating each operating region's infrastructure needs and priority projects with local stakeholders and driving successful outcomes.
- The primary conduit between local/community clubs and QRL Head Office for infrastructure related matters
- Responsibilities integrated into yearly KPIs and performance management process
- Integrated into the Regional Champion's roles and responsibilities

### QUEENSLAND RUGBY LEAGUE INFRASTRUCTURE MANAGER

- Leads QRL's support for all infrastructure funding bids, liasing with government and developers
- Provides expertise and support to community clubs for non-priority project funding bids, including developing business cases and connecting with potential funding sources
- Responsible for delivering and regularly updating all required central resources (such as guidelines, templates, standard bid documentation etc) to support infrastructure projects
- · Likely to be a new role

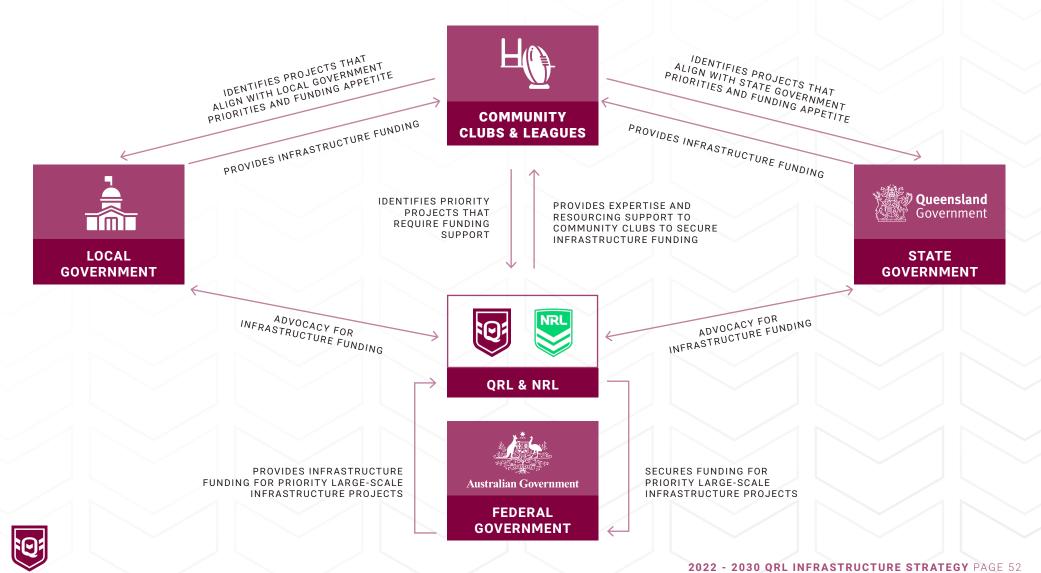
#### GOVERNMENT ENGAGEMENT LEAD/ MANAGER GOVERNMENT RELATIONS

- Leads engagement and liaison with local, state and federal governments to support QRL's infrastructure projects
- Proactively lobbies and secures infrastructure funding for Rugby League projects across the Oueensland
- Likely supports QRL liaison with all levels of Government for other parts of the QRL business



## MULTIPLE STAKEHOLDER GROUPS, INCLUDING THE QRL, COMMUNITY CLUBS AND GOVERNMENT, WILL NEED TO WORK TOGETHER TO REALISE THE STRATEGY

### **RUGBY LEAGUE INFRASTRUCTURE ECOSYSTEM**



### EACH STAKEHOLDER GROUP WILL HAVE A DIFFERENT ROLE TO PLAY THROUGHOUT THE INFRASTRUCTURE LIFECYCLE

### **INFRASTRUCTURE LIFECYCLE**

	1. NEEDS IDENTIFICATION	2. SECURING FUNDING	3. DESIGN AND DEVELOPMENT	4. MAINTENANCE
OMMUNITY CLUBS & LEAGUES	<ul> <li>Leads the process of identifying infrastructure needs</li> <li>Outlines these needs to the QRL for prioritisation and support</li> </ul>	Leads the process to secure funding for non-'feature' projects	Leads (or provides significant input) on the design of facilities	<ul> <li>Supports the maintenance of infrastructure owned by Local/ State Government</li> <li>Maintains any infrastructure not owned and maintained by Local/State Government</li> </ul>
QRL OR NRL	<ul> <li>Undertakes state-wide and regional needs analysis</li> <li>Prioritises infrastructure needs across the state and regions</li> <li>Provides infrastructure guidelines to support gap analysis in infrastructure</li> </ul>	<ul> <li>Leads the process to secure funding for QRL-designated 'feature' projects</li> <li>Supports Community Clubs and Leagues in securing funding for non 'feature' projects</li> <li>Leads engagement with Federal government to secure funding</li> </ul>	Establishes infrastructure guidelines to guide design	Provides guidance and support to Community Clubs and Leagues on 'best practice' approaches to infrastructure and facilities maintenance
LOCAL GOV	Provides input on local infrastructure needs	Primary source of investment funding	<ul> <li>Provides input on design based on local objectives and needs, and ensures development is within regulation</li> </ul>	Where possible, maintains infrastructure owned by Local Government
STATE GOV	• N/A	Secondary source of investment funding - provides investment funding for medium-scale projects	Provides input on design based on State objectives and needs	Where possible, maintains infrastructure owned by State Government
FEDERAL GOV	• N/A	Provides investment funding for large-scale projects	• N/A	• N/A

THE EXACT ROLE OF LOCAL, STATE AND FEDERAL GOVERNMENT WILL VARY BASED ON THE SCALE AND NATURE OF THE INFRASTRUCTURE PROJECT



### COMMUNITY CLUBS WILL BE THE PRIMARY DRIVER OF THE LOCAL INFRASTRUCTURE AGENDA AND WILL PLAY A KEY ROLE IN OBTAINING FUNDING

### **ROLE OF COMMUNITY CLUBS**

IDENTIFY INFRASTRUCTURE NEEDS TO BE ADDRESSED

- Monitor the state of existing Rugby League infrastructure through the completion of annual facility audits, and identify major gaps and opportunity areas that need to be addressed
- **Take a disciplined approach** to prioritising potential projects and focus effort on those with strong strategic alignment with the QRL Infrastructure Strategy

PRIORITISE QRL-IDENTIFIED 'FEATURE' PROJECTS

- Work with QRL to understand the path forward to support the delivery of relevant 'feature' and 'priority' projects
- Work with the QRL in advocating for Local and State Government investment into relevant 'feature' and 'priority' projects
- Ensure alignment of local and QRL messaging re infrastructure and funding priorities

ENGAGE WITH GOVERNMENT FOR FUNDING

- Maintain strong relationships with Local and State Government to ensure Rugby League infrastructure is top of mind
- Identify specific local government agendas and identify alignment with community club needs
- Advocate to Local and State Government for other infrastructure projects that are not on the QRL 'feature' project list to try and secure additional investment funding

COLLAB WITH OTHER SPORTS FOR SHARED FACILITIES

- Connect with other local community sports organisations and explore opportunities to partner and co-locate in shared community sports infrastructure
- Co-design shared facilities with other local community sports organisations and seek shared government infrastructure funding



### ALL LEVELS OF GOVERNMENT HAVE A SIGNIFICANT ROLE TO PLAY IN WORKING WITH THE QRL AND COMMUNITY CLUBS TO DELIVER THE STRATEGY

#### **ROLE OF GOVERNMENT**



#### LOCAL

- Recognise QRL's priority project list and identify opportunities to support the delivery of these projects
- Align future community facility investment with the QRL's infrastructure guidelines
- Engage with community Rugby League clubs to understand infrastructure gaps and funding priorities
- Establish ongoing communication with QRL and community clubs on future growth issues and challenges, and seek collaborative solutions
- Co-invest with Federal and State governments on priority infrastructure projects
- Match (fully or partially) QRL funding for priority infrastructure projects
- Incorporate Rugby League facilities (sole occupant or shared) into future community developments



#### **STATE**

- Recognise QRL's priority project list and identify opportunities to support the delivery of these projects
- Align future Rugby League investment with QRL's infrastructure guidelines
- Co-invest with Federal and Local governments on priority infrastructure projects
- Match (fully or partially) QRL funding for priority infrastructure projects
- Establish dedicated Rugby League grant programs to enable continued investment and improvement in Rugby League facilities



#### **FEDERAL**

- Support the QRL to deliver priority infrastructure projects that deliver shared national outcomes
- **Support local government** to deliver local benefits and improved opportunities for communities to access Rugby League facilities
- Co-invest with State and Local governments on large-scale priority infrastructure projects



### NEXT STEPS ARE TO SEEK ENDORSEMENT AND APPROVAL OF THE INFRASTRUCTURE STRATEGY AND COMMENCE IMPLEMENTATION

### ONE

SEEK IN-PRINCIPLE
ENDORSEMENT OF THE DRAFT
INFRASTRUCTURE STRATEGY
FROM THE QRL BOARD AND
INCORPORATE FEEDBACK

SHARE THE DRAFT
INFRASTRUCTURE STRATEGY
WITH THE BROADER QRL
COMMUNITY AND INCORPORATE
FEEDBACK

### THREE

FINALISE AND PUBLISH THE INFRASTRUCTURE STRATEGY

### FOUR

COMMENCE DETAILED
IMPLEMENTATION PLANNING
FOR THE AGREED PRIORITY
INFRASTRUCTURE INITIATIVES
AND PROJECTS

