



1 March 2023

## COMMUNITY RUGBY LEAGUE MEMO

**RE:** XXXX Sponsorship Compliance  
**TO:** All Regions, Clubs and Leagues  
**FOR:** URGENT DISTRIBUTION

The purpose of this MEMO is to remind the Clubs and Leagues of the QRL's partnership with XXXX / Lion and the ongoing investment the XXXX has made into Rugby League across Queensland.

This investment is conditional on our QRL Regions and affiliates exclusively stocking (100%) and range ONLY Lion Beer, Cider & Seltzer in the following areas:

- Club Ground Bars (including Dressing Rooms Post Game)
  - Club / Local League / Region Functions
  - Club / Local League / Region Club Events
  - Club / Local League / Region Competition Ground Bars (including Dressing Rooms Post Game)
- Clubs State-wide exclusively

To ensure you are aware of the current portfolio of products available via Lion, the full list is attached to this memo.

***Please note: this agreement does not include Licenced League Clubs***

***QRL Employees may be conducting regular health checks of your bars throughout the season.***

***Clubs that are found to be non-compliant will be issued with breach notices which may result in funding to Local Leagues being withheld or withdrawn.***

Should you wish to discuss this requirement, please contact your QRL Area Manager to discuss in the first instance.

Yours Sincerely,

Glenn Ottaway  
General Manager of Community & Competitions

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